**Lee Duncan**  
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June 16, 2025

**Amber Ivie**  
Executive Recruiter  
Swire Coca-Cola, USA  
Draper, UT

Dear Amber,

I'm writing to express interest in the Director of Enterprise Analytics role at Swire Coca-Cola. With over two decades of experience leading enterprise analytics, AI, and digital transformation programs—most recently as Assistant Vice President of Advanced Analytics at AT&T—I bring a proven track record of building high-performing teams, aligning data strategy to business needs, and delivering measurable value across complex organizations.

At AT&T, I led multi-disciplinary analytics teams covering AI/ML, automation, data science, and customer experience. I created and executed enterprise-wide analytics strategies that supported everything from operations to product innovation, delivering more than $300M in recurring annual value. My leadership helped build a scalable analytics infrastructure, integrate advanced data capabilities into business workflows, and develop AI governance frameworks, all of which are directly aligned with the goals Swire has outlined for this role.

Your vision for combining operational data, cloud-native platforms, and AI/ML to deliver strategic insight resonates deeply with my background. I’m especially drawn to the opportunity to foster a culture of experimentation and systems thinking, as this is something I’ve prioritized throughout my career. I’ve built analytics teams from the ground up, modernized data platforms, and mentored analysts into leadership roles, creating lasting organizational capability.

I’d welcome the chance to discuss how I can contribute to Swire Coca-Cola’s continued growth and innovation through data-driven leadership. Thank you for your time and consideration.

Warm regards,  
**Lee Duncan**